

DATE

ADDRESS LINE 1
ADDRESS LINE 2
ADDRESS LINE 3

Dear **SALUTATION**,

RE: PROPERTY ADDRESS

We have recently listed the above property for auction. The auction will be held on site, **DATE**

In our experience, this kind of property generally attracts large numbers of buyers. Our seller has also elected to market their home extensively. With these two things in mind, we expect great volume of buyer enquiry throughout the next four to six weeks.

Our aim is not to interfere with your agency agreement, but to provide you with an up to date report as to where this property stands throughout the course of the campaign. Results from our property will invariably see some form of spin off effect for other homes in the surrounding neighbourhood.

The following activities have taken place to date:

- X amount of internet hits
- X amount of email enquiry
- X amount of inspections
- X offers
- X amount of registered bidders so far

We have our first official open home this weekend between **TIME**. If you would like to come along to inspect with the view of purchasing, comparing, or just for a curious look, then we would love to see you there.

I will endeavour to keep you updated with where our campaign stands with a written report at the end of each week. If you would not like to receive this correspondence, feel free to let me know and I will stop immediately.

Good luck throughout your own campaign, and if I can be of any assistance don't hesitate to ask.

Yours sincerely

AGENT
Licensed Real Estate Agent
AGENCY