



Nicole Millard
STAY AT HOME MUM

FINALIST

PROFESSIONAL/ENTREPRENEUR WOMAN
OF EXCELLENCE

Couture Millinery label
in January 2013, at the
at Cindy Vogels.

Industry, having started
a designer/manufacturer
ther, from their garment
80's. Cindy was the face
g her high school years
She also represented
geants in her early 20's,
'Tourism Australia'. She
on Design on the Gold
the industry thereafter in
ing for a decade living
role of support for her
children.

beckoned as Cindy's
to Long Flat in Gympie.
and it's country charm way
'small acreage here' says
made the move in Jan
that Cindy dreamed up
business that would cater
and that required 'High
for race days. She has
mel, Switzerland and the
have found homes. One
stress and wife of Cadel
emington on Melbourne
union on the field awards

I am Nicole, the part owner, Co-Director and Social Media
Manager for Stay at Home Mum. I wear many "hats" as I also
work part-time night shifts at Gympie Hospital, plus I juggle
an active family life with two children, Aliyah & Blake, and
a very supportive husband, Craig (who is not the plumber!)

Basically, I don't sleep (which would be fine if I was a
vampire!)

I have been told (by my partner in crime, Jody Allen) that I
have terrible taste in shoes, but one thing I do have is great
taste in Facebook Content!

Apart from being able to work on Facebook every day (which
I love!), I also keep pace with the leaders in social media
and manage other social media modalities such as Twitter,
Instagram, Pinterest, Google Plus and Linked In. I am proud
to have been instrumental in achieving 376,000 fans on the
main SAHM Facebook page, and almost 27,000 fans on
our dedicated recipes and cooking Facebook page "Stay at
Home Mum Foodies".

I manage a fantastic team of Facebook moderators and an
assistant Social Media Manager (who are all mums and
without whom I would sleep even less and probably be
insane). I also work closely with our advertising team to
promote all the brands we work with through our various
social media channels.

My other fun duties for SAHM - I have a regular segment on
Brisbane radio on Wednesdays (96.5 FM with Ruby Slipperz)
to promote tips and hints from the SAHM website (which is
great for me because I do love to talk!) I also star in a few You
Tube videos on the Stay at Home Mum channel.

I am known for my quick wit, sense of humour and Aries
temper and love nothing more than a good chat, a laugh and
glass of wine.



Rita Malik
TAILOR MADE TRAVELLING

WINNER

JUDGES AWARD

FINALIST

PROFESSIONAL/ENTREPRENEUR WOMAN OF
EXCELLENCE

After working as a psychologist for most of my professional
life, 4 years ago I established the online travel agency
Tailormadetravelling (www.tailormadetravelling.com). The
agency specializes in tours for independent travellers to
Europe.

I realized that not everyone wants to experience a European
holiday with 40 other travellers in a bus on the exact same
itinerary. Or - at the other end of the spectrum - not everyone
wants to hire a car and make their own way, driving on the
highways and into the cities of Europe.

The business concept of offering tours for independent
travellers to choose from, which are then tailored further
to their personal preferences, interests, available time and
budget has proven to be very successful. The company has
grown from a sole owner/operator business to a team of 4,
with an overseas office in Frankfurt, customers from all over
Australia and overseas.

We take care to plan and organize the European holiday in
every detail - airport transfers, sightseeing and excursions with
qualified local guides, reservations for hotels in the historic
centres, priority admission and events tickets. First class seat
reservations in Europe's luxurious trains ensure a hassle-free
holiday and little time spend travelling from one destination
to the next.

Our tours cater for families as well as our 'White Christmas
tours', which includes visits to Christmas markets and the
Christmas days spend in idyllic villages in the European Alps
surrounded by snow-covered mountains with romantic horse-
drawn sleigh rides, visits to rustic mountain huts with roaring
fireplaces, have been described by many of our travellers as
a lifetime dream come true.

The focus of our business is on sustainable travel that lets our
travellers experience the highlights of Europe as well as 'off
the beaten path' destinations providing the customers with
authentic travel experiences.



excellence
awards 2014

recognising achievement

Celebrating 5 years of Amazing
Gympie Women in Business

560990aa

Decisions tougher every year

Women in Business Awards

THE 2014 Gympie Women in Business Excellence Awards held this week were as successful as the women who make up the network.

Held at the Gympie Regional Gallery on Wednesday night, 10 winners were announced and a number were highly commended, to celebrate Gympie region women making a positive difference to the community.

Winners were chosen from 60 nominations, which were narrowed through a rigorous process to 40 finalists.

Cr Rae Gate, who has chaired the judging panel since the awards' inception, had the difficult task of leading the process.

"Each year it is increasingly more difficult to select a winner because of the high calibre of the professional women in our region," she said.

Judging with Cr Gate were Gympie mayoress Dulcie Dyne, a strong advocate for all women in our community, and successful business woman Selena Cartwright who won the top award in the award's first year.

GWIB director Shannon McVey said the calibre of entries received this year was phenomenal.

"Each year we put the spotlight on women whom their peers believe strive for and achieve excellence.

"These are women who have taken their career, their business or their personal commitment for the community to the next level," Mrs McVey said.

"We celebrate their achievements and acknowledge their contribution to our community."

➤ **A full list and description of the GWIB Awards categories – PAGE 35.**

EXPERTS: 2014 GWIB Excellence Awards judges, Cr Rae Gate, Mayoress Dulcie Dyne and Selena Cartwright.

PHOTO: PHOTOGRAPHY BY BAMBI

